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May Pending Sales, Showing Activity Signals Recovery

COVID-19 Economic Effects and Government Stay-at-Home Order Stall May Sales Activity, Down Nearly 68% YOY

| Key Metrics | Historical Sparkbars | 5-2019 | 5-2020 | Percent Change | YTD 2019 YTD 2020 | Percent Change |
|---------------|--------------------------------------|--------|--------|-------------------|----------------------|-------------------|
| New Listings | 5-2019 11-2018 5-2019 11-2019 5-2020 | 14,558 | 11,505 | - 21.0% | 53,879 39,873 | - 26.0% |
| Pending Sales | 5-2018 11-2018 5-2019 11-2019 5-2020 | 9,093 | 7,833 | - 13.9% | 37,493 29,252 | - 22.0% |
| Closed Sales | | 8,867 | 2,845 | - 67.9% | 32,904 24,533 | - 25.4% |

May Real Estate Market Commentary

While the effects of COVID-19 in the broader economy continue, real estate activity began its recovery across much of the country. With pent up demand, showings are up 6% YOY for May locally – a positive early sign (and 2% above the national average). This amid a positive lending climate: According to Freddie Mac, mortgage rates have been below 3.3 percent for more than four weeks and are hovering near all-time lows, , spurring strong interest by buyers and lifting showing activity up 4% nationally versus a year ago in the final week of May.

Another positive indicator of recovery: Pending Sales decreased by only 12.2 percent for Residential homes and 25.1 percent for Condo homes throughout the region. Closed Sales decreased 67.6 percent for Residential homes and 69.9 percent for Condo homes. Inventory decreased 23.4 percent for Residential homes but increased 2.6 percent for Condo homes.

The Median Sales Price decreased 1.3 percent to \$187,490 for Residential homes but increased 4.1 percent to \$182,250 for Condo homes. Days on Market increased 30.8 percent for Residential homes and 45.5 percent for Condo homes. Months Supply of Inventory decreased 16.1 percent for Residential homes but increased 14.8 percent for Condo homes.

Buyers have been quicker to return to the housing market in force than sellers, who have been showing a bit more reluctance to list their homes than is typical for this time of year. But trends are improving and as states and localities continue to moderate their COVID-19 policies, real estate activity is expected to continue to improve in the coming weeks.



All Residential and Condos Combined Overview

Key metrics by report month and for year-to-date (YTD) starting from the first of the year.

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|--------------------------------|--------------------------------------|-----------|-----------------|----------------------|------------------------|--------------------|-------------------|
| New Listings | 5-2018 11-2018 5-2019 11-2019 5-2020 | 14,558 | 11,505 | - 21.0% | 53,879 | 39,873 | - 26.0% |
| Pending Sales | 5-2018 11-2018 5-2019 11-2019 5-2020 | 9,093 | 7,833 | - 13.9% | 37,493 | 29,252 | - 22.0% |
| Closed Sales | 5-2018 11-2018 5-2019 11-2019 5-2020 | 8,867 | 2,845 | - 67.9% | 32,904 | 24,533 | - 25.4% |
| Days on Market Until Sale | 5-2018 11-2018 5-2019 11-2019 5-2020 | 39 | 50 | + 28.2% | 47 | 53 | + 12.8% |
| Median Sales Price | | \$185,000 | \$186,000 | + 0.5% | \$170,000 | \$179,000 | + 5.3% |
| Average Sales Price | 5-2018 11-2018 5-2019 11-2019 5-2020 | \$224,187 | \$223,981 | - 0.1% | \$207,455 | \$215,355 | + 3.8% |
| Percent of List Price Received | | 98.2% | 97.2% | - 1.0% | 97.4% | 97.2% | - 0.2% |
| Housing Affordability Index | 5-2018 11-2018 5-2019 11-2019 5-2020 | 165 | 171 | + 3.6% | 179 | 178 | - 0.6% |
| Inventory of Homes for Sale | | 22,505 | 17,902 | - 20.5% | | | |
| Months Supply of Inventory | 5-2018 11-2018 5-2019 11-2019 5-2020 | 3.0 | 2.6 | - 13.3% | | | |
| | | | Current as of J | une 1, 2020. All dat | a from Realcomp II Lte | d. Report © 2020 S | howingTime. 15 |

Single-Family Real Estate Points of Interest:

- Closed sales decreased by 68% from 8,867 to 2,845 for May Y-O-Y.
- Median Sales Price increased slightly by .5% from \$185,000 to \$186,000 for May Y-O-Y.
- An average of 10 home showings per listing were conducted in May. This was an increase of 20.5% for May Y-O-Y.
- Days on Market increased by 11-days from 39 to 50 for May Y-O-Y.
- Inventory decreased by 20.5% from 22,505 to 17,902 for May Y-O-Y.

• 2.8% of Residential and Condo On-Market listings are flagged as "lender mediated". This includes foreclosures and short sales. This percentage is down by .1% compared to last year based on the recalculated percentage for May 2019.



ShowingTime Showings Report for May 2020 Analytic and Trend Data for Realcomp



All MLS

| | | Total Showin | gs | | Buyer Inte Showings/L | | Managed Listings | | | |
|------------------------|-------------|--------------------------|----------------------------|-------------|--------------------------|----------------------------|---------------------|--------------------------|----------------------------|--|
| Price Range | May 2020 | Year-Over-Year Change | Month-Over-Month Change | May 2020 | Year-Over-Year Change | Month-Over-Month Change | May 2020 | Year-Over-Year Change | Month-Over-Month Change | |
| \$150,000 and Below | 44,755 | - 9.8% | + 4,292.1% | 9.3 | + 10.7% | + 3,000.0% | 5,259 | - 21.2% | + 20.0% | |
| \$150,001 to \$300,000 | 70,967 | + 18.0% | + 12,897.6% | 13.5 | + 32.4% | + 6,650.0% | 5,561 | - 10.7% | + 54.3% | |
| \$300,001 to \$450,000 | 23,452 | + 12.2% | + 10,608.7% | 8.6 | + 26.5% | + 8,500.0% | 2,950 | - 12.4% | + 46.3% | |
| \$450,001 or More | 12,686 | + 2.2% | + 12,978.4% | 5.3 | + 6.0% | + 5,200.0% | 2,717 | - 7.2% | + 36.8% | |
| Total | 151,860 | + 6.1% | + 7,973.4% | 10.0 | + 20.5% | + 4,900.0% | 16,487 | - 14.1% | + 37.5% | |

• Locally, total showings are up 6% compared to May of last year and, as noted previously, are 2% higher than the national average.

Market Anecdotes from Realcomp Board Members

• Mr. Frank Tarala, Broker Owner of Sire Realty in Sterling Heights and President of Realcomp, shared: "Entry-level markets for various communities have definitely been hot spots." Additionally, "I've seen listings hit the market in the afternoon and sell by that evening. Several days in a row, my wife has asked me to confirm we're good for sitting down to dinner. By each evening, I've been in route to show a property or present an offer only to receive a text saying 'appointment cancelled, listing now pending'."



• Ms. Ann Peterson, Broker Owner of Ann Peterson Realty Services in Rochester and Governor to Realcomp, shared: "An important key to successful buying and selling in today's market is definitely educating buyers and sellers beforehand, helping to inform them and set expectations. I showed one property to my buyers that had been listed the previous evening. Our appointment was for 10 a.m. the next morning. By 11 a.m., we presented our offer that had been prepped before the showing. I only needed to insert the price and terms. Twelve offers later, I was notified that my buyers' offer was accepted. The seller not only thought our offer was the best one but appreciated the fact that we had done our homework on the property, the neighborhood, and the comparables and that we came fully prepared that day."

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Listing and Sales Summary Report May 2020



| | Total Sales (Units) | | | Medi | ledian Sales Prices | | | Average DOM | | | On-Market Listings (Ending Inventory) | | |
|----------------------------|---------------------|--------|----------|-----------|---------------------|----------|--------|-------------|----------|--------|---------------------------------------|----------|--|
| | May-20 | May-19 | % Change | May-20 | May-19 | % Change | May-20 | May-19 | % Change | May-20 | May-19 | % Change | |
| All MLS (All Inclusive) | 2,845 | 8,867 | -67.9% | \$186,000 | \$185,000 | +0.5% | 50 | 39 | +28.2% | 17,902 | 22,505 | -20.5% | |
| City of Detroit* | 164 | 411 | -60.1% | \$46,000 | \$43,610 | +5.5% | 55 | 51 | +7.8% | 1,834 | 2,357 | -22.2% | |
| Dearborn/Dearborn Heights* | 89 | 223 | -60.1% | \$148,500 | \$152,000 | -2.3% | 38 | 28 | +35.7% | 320 | 426 | -24.9% | |
| Genesee County | 158 | 570 | -72.3% | \$145,400 | \$147,000 | -1.1% | 53 | 45 | +17.8% | 907 | 1,292 | -29.8% | |
| Greater Wayne* | 484 | 1,596 | -69.7% | \$165,000 | \$162,500 | +1.5% | 41 | 28 | +46.4% | 2,427 | 3,092 | -21.5% | |
| Grosse Pointe Areas* | 34 | 96 | -64.6% | \$290,000 | \$300,750 | -3.6% | 63 | 37 | +70.3% | 192 | 231 | -16.9% | |
| Hillsdale County | 37 | 66 | -43.9% | \$148,000 | \$134,950 | +9.7% | 89 | 101 | -11.9% | 168 | 191 | -12.0% | |
| Huron County | 5 | 14 | -64.3% | \$85,000 | \$107,250 | -20.7% | 118 | 165 | -28.5% | 62 | 84 | -26.2% | |
| Jackson County | 85 | 219 | -61.2% | \$165,000 | \$135,000 | +22.2% | 90 | 75 | +20.0% | 586 | 527 | +11.2% | |
| Lapeer County | 18 | 123 | -85.4% | \$196,850 | \$192,000 | +2.5% | 70 | 49 | +42.9% | 280 | 400 | -30.0% | |
| Lenawee County | 60 | 118 | -49.2% | \$167,950 | \$170,750 | -1.6% | 105 | 80 | +31.3% | 371 | 388 | -4.4% | |
| Livingston County | 99 | 351 | -71.8% | \$283,800 | \$280,000 | +1.4% | 38 | 38 | 0.0% | 675 | 781 | -13.6% | |
| Macomb County | 409 | 1,354 | -69.8% | \$175,000 | \$178,500 | -2.0% | 41 | 29 | +41.4% | 1,887 | 2,593 | -27.2% | |
| Metro Detroit Area* | 1,707 | 5,702 | -70.1% | \$192,500 | \$200,000 | -3.8% | 41 | 32 | +28.1% | 10,715 | 13,935 | -23.1% | |
| Monroe County | 66 | 174 | -62.1% | \$227,450 | \$184,700 | +23.1% | 67 | 57 | +17.5% | 354 | 463 | -23.5% | |
| Montcalm County | 12 | 21 | -42.9% | \$168,000 | \$134,900 | +24.5% | 65 | 63 | +3.2% | 44 | 46 | -4.3% | |
| Oakland County | 551 | 1,990 | -72.3% | \$255,000 | \$260,000 | -1.9% | 38 | 31 | +22.6% | 3,892 | 5,112 | -23.9% | |
| Saginaw County | 56 | 191 | -70.7% | \$132,000 | \$111,750 | +18.1% | 48 | 47 | +2.1% | 248 | 459 | -46.0% | |
| Sanilac County | 20 | 35 | -42.9% | \$111,500 | \$122,225 | -8.8% | 98 | 93 | +5.4% | 134 | 202 | -33.7% | |
| Shiawassee County | 29 | 80 | -63.8% | \$129,000 | \$128,150 | +0.7% | 50 | 56 | -10.7% | 147 | 193 | -23.8% | |
| St. Clair County | 86 | 191 | -55.0% | \$147,950 | \$169,000 | -12.5% | 55 | 60 | -8.3% | 432 | 554 | -22.0% | |
| Tuscola County | 12 | 32 | -62.5% | \$114,500 | \$134,950 | -15.2% | 85 | 44 | +93.2% | 52 | 100 | -48.0% | |
| Washtenaw County | 172 | 484 | -64.5% | \$299,950 | \$290,000 | +3.4% | 40 | 31 | +29.0% | 1,479 | 1,586 | -6.7% | |
| Wayne County | 648 | 2,007 | -67.7% | \$144,750 | \$144,000 | +0.5% | 44 | 33 | +33.3% | 4,261 | 5,449 | -21.8% | |

* Included in county numbers.